

L'ORÉAL
PROFESSIONAL PRODUCTS
BRAND ACTIVATION

Personalized Style
CURATED SALON TREATMENT MENUS

2024



Salon Menu Treatment Guide

Choose Your Curated Menu

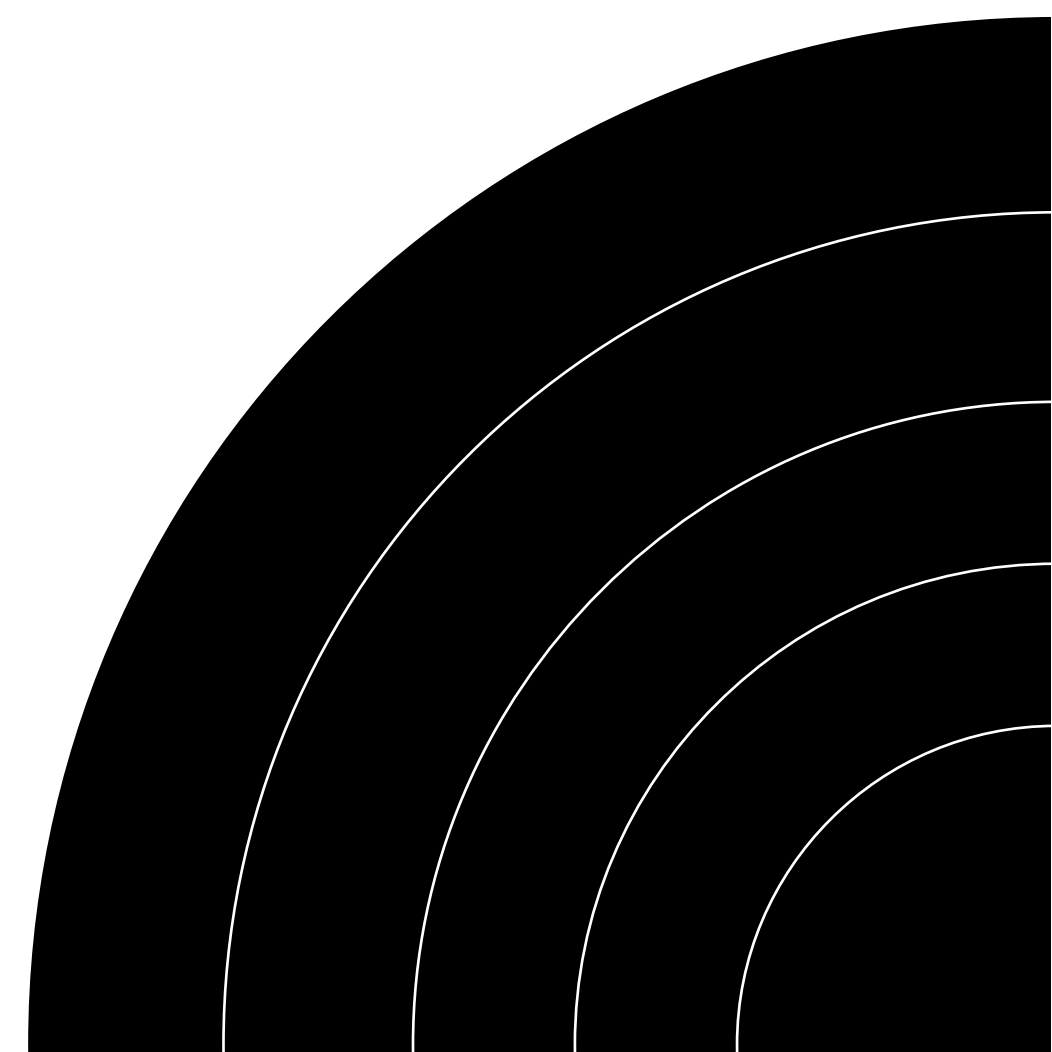
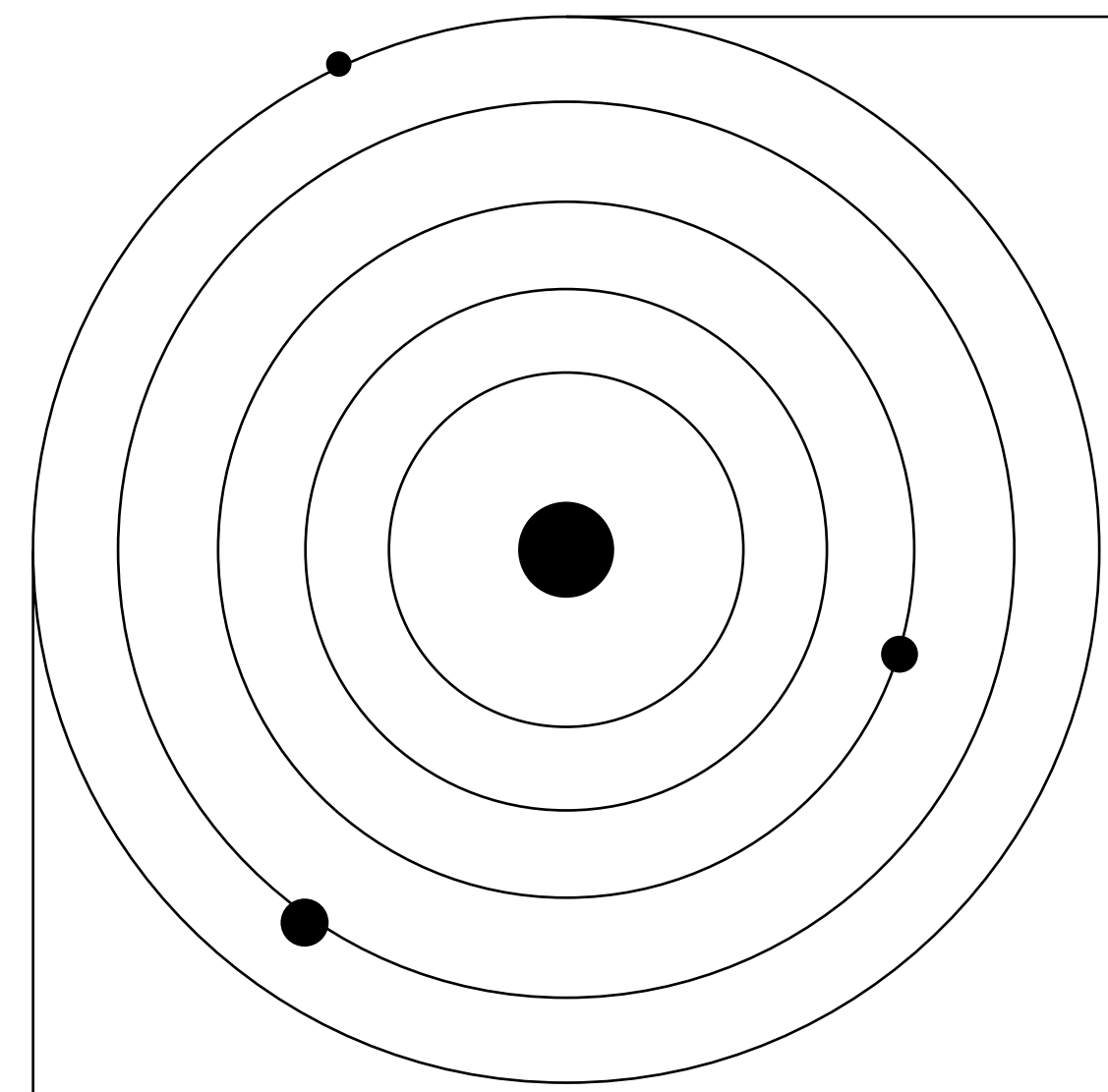
- Salon Signage Templates
 - Minimal Menu
 - Coastal Modern Menu
 - Luxe Glam Menu
 - Rustic Meu
 - Cheerful Menu

Print Details

How & Where To Print

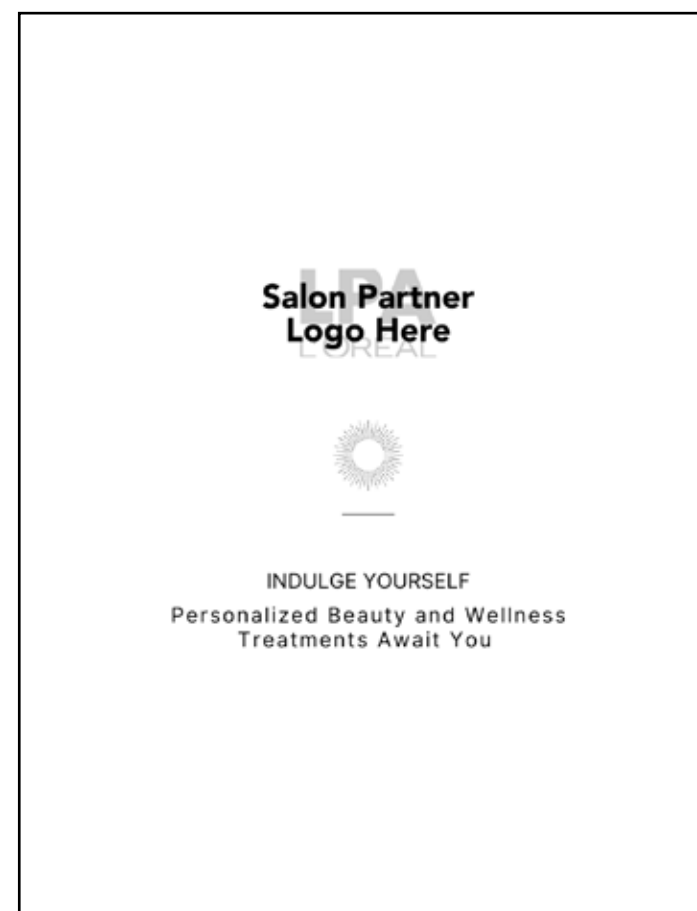
1

2



SHOP Salon Treatment Menus for You

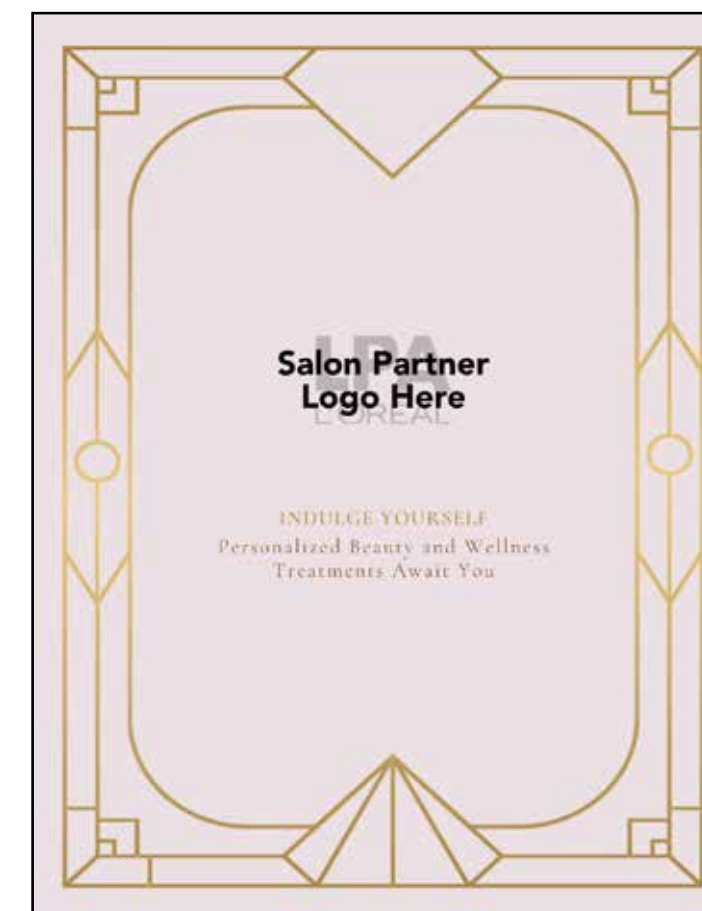
Choose YOUR favorite style.



Minimal



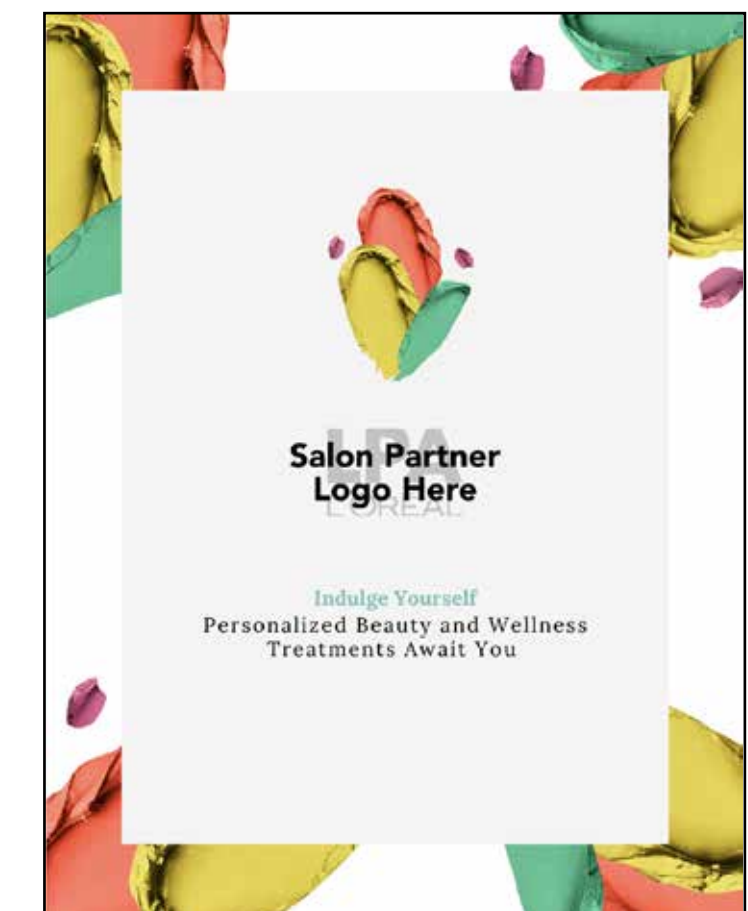
Coastal Modern



Luxe Glam



Rustic



Cheerful

MENU DESIGN: MINIMAL



**Salon Partner
Logo Here**



INDULGE YOURSELF
Personalized Beauty and Wellness
Treatments Await You



REPAIR & STRENGTHEN

- L'Oréal Professionnel: Absolut Repair Molecular**
A regimen formulated to visibly fight 2 years of damage in one use* by injecting amino acids + peptides bonds. Restores strength, elasticity, and movement of the hair.
- L'Oréal Professionnel: Pro Longer**
Instantly thickens and strengthens hair ends. Delivers 65% reduction in split ends and 50% more volume.
- L'Oréal Professionnel: Blendier Instant Resurfacing Concentrate**
Replenishes hair lipids and has an antioxidant effect on the hair. The result is stronger, revitalized hair with an intense shine and 80% less breakage.
- Redken: Professional Strength Concentrates**
Customizable moisture & protein treatment to visibly reverse surface damage in a single treatment.
- Pureology: Strength Cure Superfood**
This vegan superfood smoothie will deeply penetrate the hair to nourish & heal damaged hair. Breakage is repaired with essential nutrients that leave hair soft, shiny & strengthened.
- Biologie: Strength Recovery**
Instant strength and care for damaged hair. Infused with vegan squalane, sourced from olive trees to protect and strengthen hair.

*With system of shampoo + rinse-off serum + leave-in mask.



REPAIR WITH BONDER

- Redken: Acidic Bonding Concentrate**
Intensive strength repair inside and out. Delivers bonding repair for chemical, environmental and mechanical stress.
- Redken: Acidic Bonding Curis**
Builds strong bonds & repairs curls from the inside out. Hair is hydrated, curl elasticity is improved.
- Redken: Acidic Bonding Concentrate 5-Min Liquid Mask**
Deep hydration and deep bond repair in 5 minutes.
- Biologie: Intensive Bond Therapy**
Delivers powerful bond building and conditioning care. Infused with repairing agents Citric Acid and Coconut Oil.
- Matrice: Build A Bond Instant Revital Liquid Mask**
5-minute nourishing and strengthening treatment to protect and repair mega damaged hair. Infused with Citric Acid to strengthen hair from the inside and Squalane to soften and smooth on the outside.



DETOXIFYING

- L'Oréal Professionnel: Metal Detox**
Pre-guarantee your color, balayage & lightening services. Neutralizing metals inside the hair fiber for 87% less hair breakage and 100% reliable color results.*
- Pureology: Clarifying Primer**
The first step to every service that will remove buildup & impurities without stripping the hair.

SCALP CARE

- Biologie: Scalp Syne**
Relaxing head massage and customized scalp service that gently exfoliates and clarifies the scalp from buildup. Serenity – dry + sensitive scalp. Purity – dandruff scalp. Clarity – oily scalp.

*Instrumental test, after application of Pre-treatment- technical procedure + Shampoo + Mask.



HYDRATION & MOISTURE

- Redken: All Soft Heavy Cream Mask**
Deep conditioning hair treatment formulated with Argan Oil. Prescribed for dry, brittle hair for improved manageability and intense softness.
- Pureology: Hydrate Superfood Mask**
Like a vitamin shot to your hair, this mask boosts shine while intensely moisturizing and providing essential nutrients to all hair types.
- Matrice: Food For Soft Mask**
Infused with avocado oil & hyaluronic acid. Detangles & replenishes hydration in dry & brittle hair.
- Matrice: Miracle Creator Mask**
Intensely nourishes, revitalizes and strengthens hair in just 60 seconds.
- Biologie: Ultra Hydrasource Mask**
Quench dry, thirsty hair. Formulated with aloe, cupuacu butter and apricot kernel oil to help control volume and intensely moisturize very dry hair leaving it soft, shiny and manageable.
- Mizani: Moroccan Clay Steam Mask**
This luxurious deep conditioner nourishes and revives hair without stripping essential oils.
- Mizani: Intense Moisturizing Mask**
Loved by curly girls, this rich moisturizing mask provides generous hydration and vibrancy through a blend of cupuacu butter, argan oil and honey.



COLOR CARE

- L'Oréal Professionnel: Vitaminas Color Acidic Scalp**
Seals the fiber instantly, protects hair color, and gives 6x more shine.
- Pureology: Color Fantastic Mask**
Restores, protects & strengthens with camellia oil, coconut oil & olive oil.
- Pureology: Color Scalp**
The perfect finishing touch to every service. Seal your cuticles for beautifully reflective, noticeably softer and smoother hair, resulting in optimal color vibrancy!
- Biologie: Color Last**
Protect color for healthier feeling hair and shiny, vibrant results. 3x stronger.



COLOR DEPOSITING

- Redken: Color Extend Blondage**
Instantly adds shine, conditions and enhances cool blonde tones.
- Matrice: Brass Off Mask**
Neutralize warm undertones on lightened brunettes while adding hydration.
- Matrice: So Silver Mask**
Provides customizable toning to enhance all blondes and greys while adding hydration.

Discover New Treatment Menus You'll Love

Pair Minimal Menu with this modern leather black menu holder

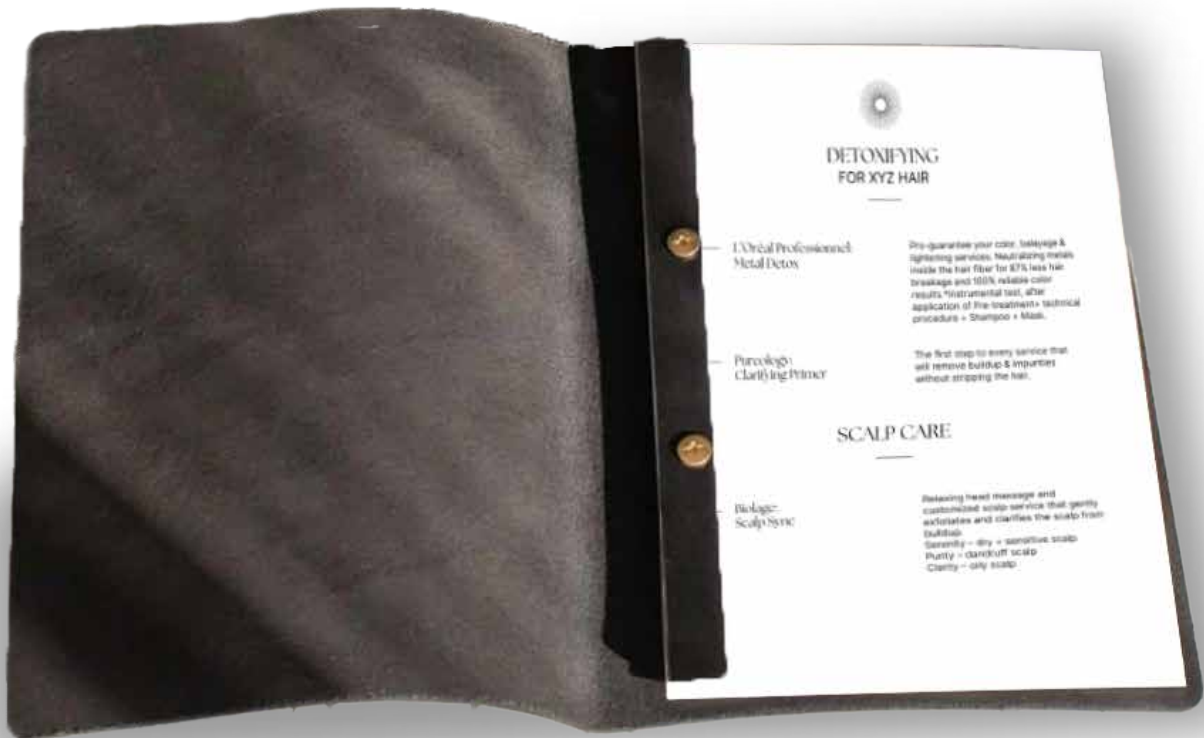
Suggested Leather Color: Black
Paper Menu Size: 8.5 x 11"

CLICK HERE
TO CUSTOMIZE MENU WITH
YOUR SALON'S TREATMENTS

CLICK HERE
TO ORDER MENU HOLDER



Make it your own
by adding your
salon logo!



MENU DESIGN: COASTAL MODERN



Salon Partner

Logo Here

INDULGE YOURSELF

Personalized Beauty and Wellness

Treatments Await You

REPAIR & STRENGTH

L'Oréal Professionnel: Absolute Repair Molecular

A regimen formulated to visibly fight 2 years of damage in one use* by injecting amino acids + peptides deeper. Restores strength, elasticity, and movement of the hair.

L'Oréal Professionnel: Pro Longer

Instantly thickens and strengthens hair ends. Delivers 66% reduction in split ends and 55% more volume.

L'Oréal Professionnel: Blondifier Instant Restoring Concentrate

Repairs hair lipids and has an antioxidant effect on the hair. The result is stronger, revitalized hair with an intense shine and 80% less breakage.

Redken: Professional Strength Concentrates

Customizable moisture & protein treatment to visibly reverse surface damage in a single treatment.

Pureology: Strength Care Superfood

This vegan superfood smoothie will deeply penetrate the hair to nourish & heal damaged hair. Breakage is repaired with essential nutrients that leave hair soft, shiny & strengthened.

Biologie: Strength Recovery

Instant strength and care for damaged hair. Infused with vegan squalene, sourced from olive trees to protect and strengthen hair.

*With system of shampoo + rinse-off serum + leave-in mask.



REPAIR WITH BONDER

Redken: Acidic Bonding Concentrate

Intensive strength repair inside and out. Delivers bonding repair for chemical, environmental and mechanical stress.

Redken: Acidic Bonding Curbs

Builds strong bonds & repairs curls from the inside out. Hair is hydrated, curl elasticity is improved.

Redken: Acidic Bonding Concentrate 5-Min Liquid Mask

Deep hydration and deep bond repair in 5 minutes.

Biologie: Intensive Bond Therapy

Delivers powerful bond building and conditioning care. Infused with repairing agents Citric Acid and Coconut Oil.

Morix: Build A Bond Instant Revival Liquid Mask

5-minute nourishing and strengthening treatment to protect and repair mega damaged hair. Infused with Citric Acid to strengthen hair from the inside and Squalene to soften and smooth on the outside.

DETOXIFYING

L'Oréal Professionnel: Mieux Detox

Pro-guarantee your color, balayage & lightening services. Neutralizing metals inside the hair fiber for 97% less hair breakage and 100% reliable color results. *

Pureology: Clarifying Primer

The first step to every service that will remove buildup & impurities without stripping the hair.

SCALP CARE

Biologie: Scalp Sync

Relaxing head massage and customized scalp service that gently exfoliates and clarifies the scalp from buildup.

Serenity - dry + sensitive scalp

Purity - dandruff scalp

Clarity - oily scalp

*Instrumental test, after application of Pre-treatment technical procedure + Shampoo + Mask.



HYDRATION & MOISTURE

Redken: All Soft Heavy Cream Mask

Deep conditioning hair treatment formulated with Argan Oil. Prescribed for dry, brittle hair for improved manageability and intense softness.

Pureology: Hydrate Superfood Mask

Like a vitamin shot to your hair, this mask boosts shine while intensely moisturizing and providing essential nutrients to all hair types.

Morix: Food For Soft Mask

Infused with avocado oil & hyaluronic acid. Detangles & replenishes hydration in dry & brittle hair.

Morix: Miracle Creator Mask

Intensely nourishes, revitalizes and strengthens hair in just 60 seconds.

Biologie: Ultra Hydrasource Mask

Quench dry, thirsty hair. Formulated with aloe, cupuacu butter and apricot kernel oil to help control volume and intensely moisturize very dry hair leaving it soft, shiny and manageable.

Mizani: Moroccan Clay Steam Mask

This luxurious deep conditioner nourishes and revives hair without stripping essential oils.

Mizani: Inverse Moisturizing Mask

Loved by curly girls, this rich moisturizing mask provides generous hydration and vibrancy through a blend of cupuacu butter, argan oil and honey.

COLOR CARE

L'Oréal Professionnel: Vitamino Color Acidic Sealer

Seals the fiber instantly, protects hair color, and gives 6x more shine.

Pureology: Color Fanatic Mask

Restores, protects & strengthens with camellia oil, coconut oil & olive oil.

Pureology: Color Sealer

The perfect finishing touch to every service. Seal your cuticles for beautifully reflective, noticeably softer and smoother hair, resulting in optimal color vibrancy!

Biologie: Color Lock

Protect color for healthier looking hair and shiny, vibrant results. 3x stronger.



COLOR DEPOSITING

Redken: Color Extend Blondage

Instantly adds shine, conditions and enhances cool blonde tones.

Morix: Brass Off Mask

Neutralize warm undertones on lightened brunettes while adding hydration.

Morix: So Silver Mask

Provides customizable toning to enhance all blondes and greys while adding hydration.

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MENU HOLDER: COASTAL MODERN

CREATE THE LOOK

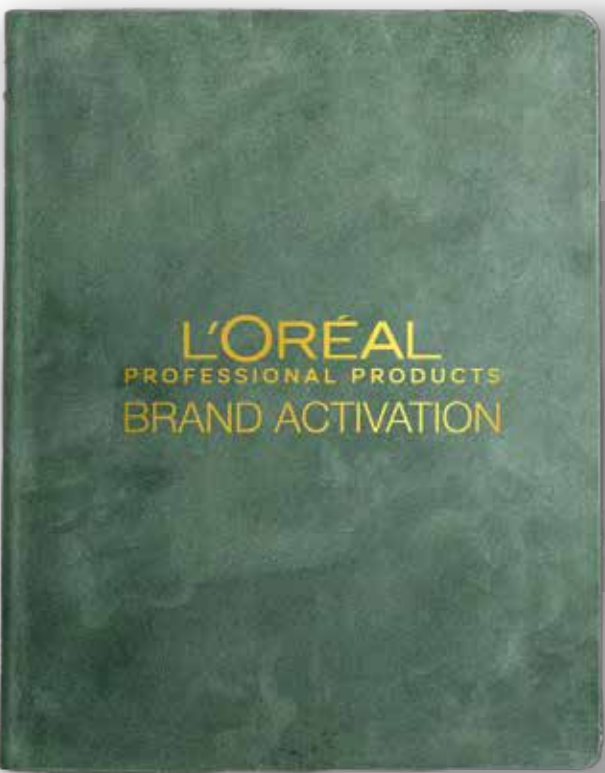
Discover New Treatment Menus You'll Love

Pair Coastal Modern Menu with this modern leather green menu holder

Suggested Leather Color: Green
Paper Menu Size: 8.5 x 11"

[CLICK HERE](#)
TO CUSTOMIZE MENU WITH
YOUR SALON'S TREATMENTS

[CLICK HERE](#)
TO ORDER MENU HOLDER



Make it your own by adding your salon logo!



With course of diagnosis + close-off system + leave-to work.

^aUnannealed test, after application of Pre-treatment technical procedure - Shengye - Alak.

Mizani Intense Moisturizing Mask

Discover New Treatment Menus You'll Love

Pair Luxe Glam Menu with this modern leather black menu holder

Suggested Leather Color: Black
Paper Menu Size: 8.5 x 11"

CLICK HERE
TO CUSTOMIZE MENU WITH
YOUR SALON'S TREATMENTS

CLICK HERE
TO ORDER MENU HOLDER



Make it your own
by adding your
salon logo!



MENU DESIGN: RUSTIC



MENU HOLDER: RUSTIC

CREATE THE LOOK

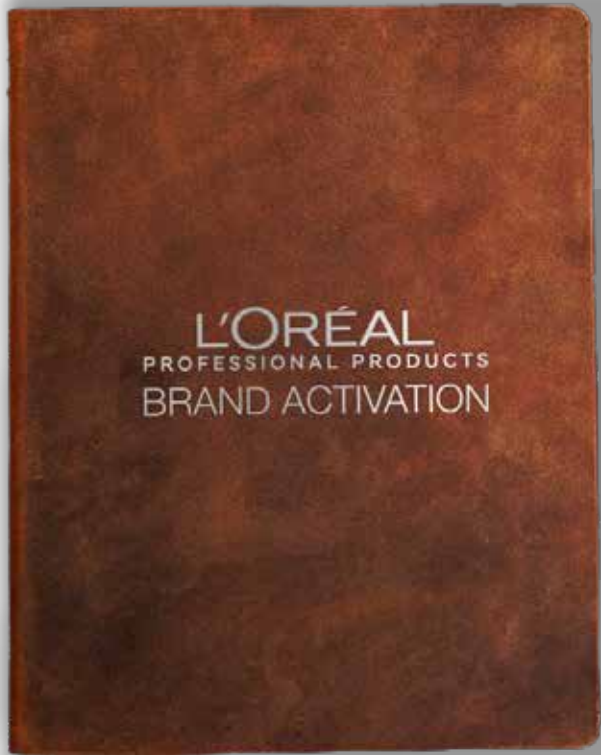
Discover New Treatment Menus You'll Love

Pair Rustic Menu with this modern leather rusty menu holder

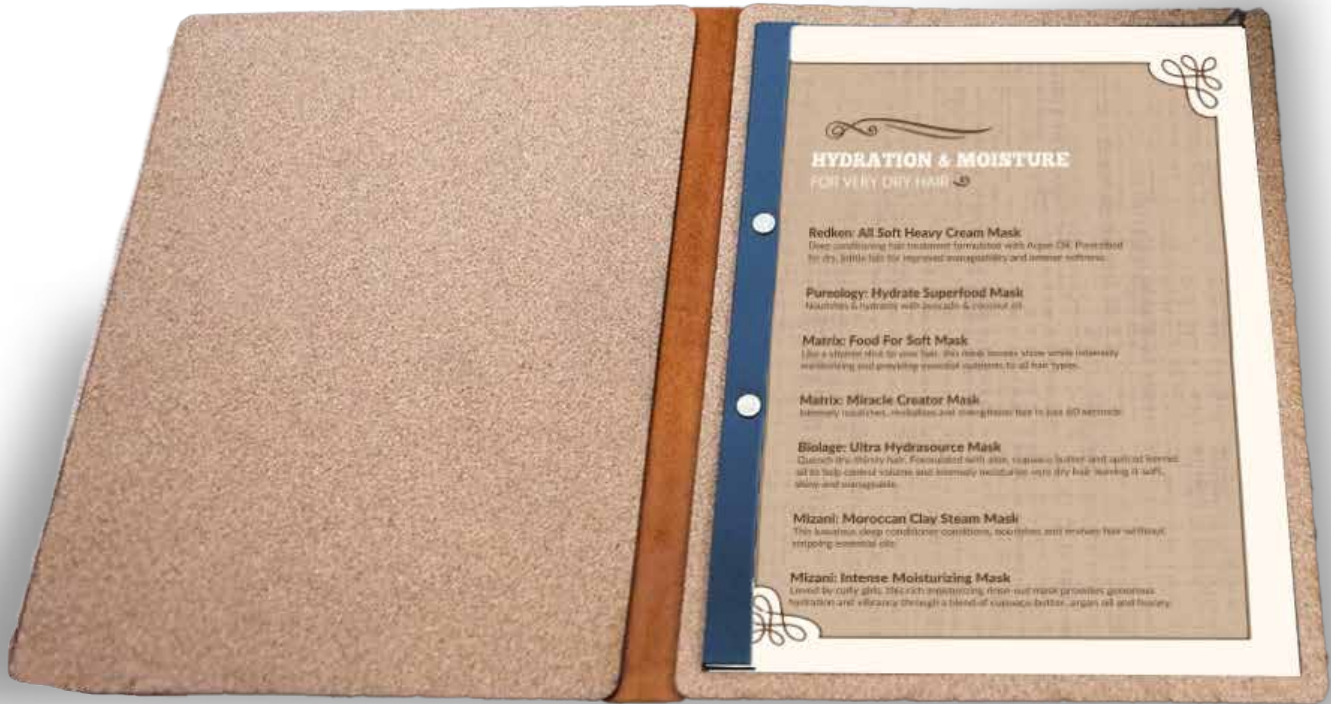
Suggested Leather Color: Rusty
Paper Menu Size: 8.5 x 11"

[CLICK HERE](#)
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[CLICK HERE](#)
TO ORDER MENU HOLDER



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MENU DESIGN: CHEERFUL



**Salon Partner
Logo Here**

Indulge Yourself
Personalized Beauty and Wellness
Treatments Await You



REPAIR & STRENGTH

L'Oréal Professionnel: Absolute Repair Molecular
A regimen formulated to visibly fight 2 years of damage in one use* by injecting amino acids + peptides bonder. Restores strength, elasticity, and movement of the hair.

L'Oréal Professionnel: Pro Longer
Instantly thickens and strengthens hair ends. Delivers 60% reduction in split ends and 50% more volume.

L'Oréal Professionnel: Blondifier Instant Resurfacing Concentrate
Replenishes hair lipids and has an antioxidant effect on the hair. The result is stronger, revitalized hair with an intense shine and 10% less breakage.

Redken: Professional Strength Concentrates
Customizable moisture & protein treatment to visibly reverse surface damage in a single treatment.

Pureology: Strength Cure Superfood
This vegan superfood smoothie will deeply penetrate the hair to nourish & heal damaged hair. Breakage is repaired with essential nutrients that leave hair soft, shiny & strengthened.

Biologie: Strength Recovery
Instant strength and care for damaged hair. Infused with vegan squalene, sourced from olive trees to protect and strengthen hair.

*With system of shampoo + rinse-off serum + leave-in mask.



REPAIR WITH BONDER

Redken: Acidic Bonding Concentrate
Intensive strength repair inside and out. Delivers bonding repair for chemical, environmental and mechanical stress.

Redken: Acidic Bonding Curls
Builds strong bonds & repairs curls from the inside out. Hair is hydrated, curl elasticity is improved.

Redken: Acidic Bonding Concentrate 5-Min Liquid Mask
Deep hydration and deep bond repair in 5 minutes.

Biologie: Intensive Bond Therapy
Delivers powerful bond building and conditioning care. Infused with repairing agents Citric Acid and Coconut Oil.

Matrix: Build-A-Bond Instant Revival Liquid Mask
5-minute nourishing and strengthening treatment to protect and repair mega damaged care. Infused with Citric Acid to strengthen hair from the inside and Squalene to soften and smooth on the outside.



DETOXIFYING

L'Oréal Professionnel: Metal Detox
Pre-guarantee your color, balayage & lightening services. Neutralizing metals inside the hair fiber for 87% less hair breakage and 100% reliable color results.*

Pureology: Clarifying Primer
The first step to every service that will remove buildup & impurities without stripping the hair.

SCALP CARE

Biologie: Scalp Sync
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*Instrumental test, after application of Pre treatment technical procedure + Shampoo + Mask.



HYDRATION & MOISTURE

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Pureology: Hydrate Superfood Mask
Like a vitamin shot to your hair, this mask boosts shine while intensely moisturizing and providing essential nutrients to all hair types.

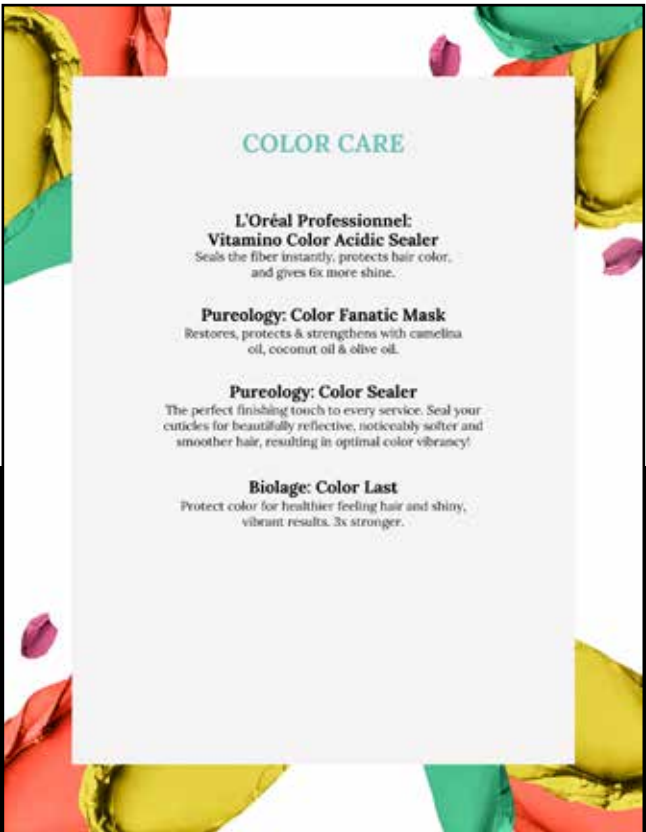
Matrix: Food For Soft Mask
Infused with avocado oil & hyaluronic acid. Detangles & replenishes hydration in dry & brittle hair.

Matrix: Miracle Creator Mask
Intensely nourishes, revitalizes and strengthens hair in just 60 seconds.

Biologie: Ultra Hydrasource Mask
Quench dry, thirsty hair. Formulated with aloe, cupuacu butter and apricot kernel oil to help control volume and intensely moisturize very dry hair leaving it soft, shiny and manageable.

Mizani: Moroccan Clay Steam Mask
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Mizani: Intense Moisturizing Mask
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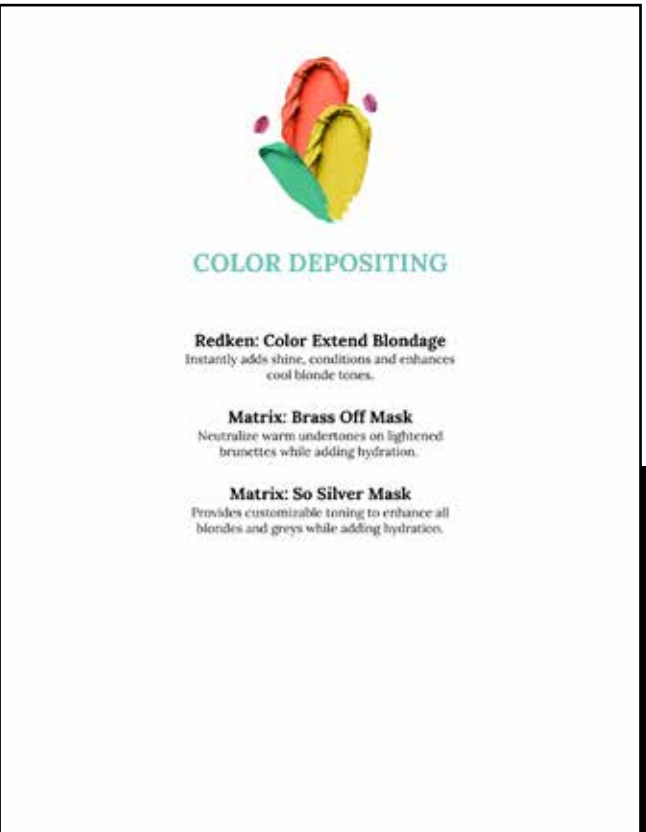
COLOR CARE

L'Oréal Professionnel: Vitamino Color Acidic Sealer
Seals the fiber instantly, protects hair color, and gives it more shine.

Pureology: Color Fanatic Mask
Restores, protects & strengthens with camellia oil, coconut oil & olive oil.

Pureology: Color Sealer
The perfect finishing touch to every service. Seal your cuticles for beautifully reflective, noticeably softer and smoother hair, resulting in optimal color vibrancy!

Biologie: Color Last
Protect color for healthier feeling hair and shiny, vibrant results. 3x stronger.



COLOR DEPOSITING

Redken: Color Extend Blondage
Instantly adds shine, conditions and enhances cool blonde tones.

Matrix: Brass Off Mask
Neutralize warm undertones on lightened brunettes while adding hydration.

Matrix: So Silver Mask
Provides customizable toning to enhance all blondes and greys while adding hydration.

MENU HOLDER: CHEERFUL

Discover New Treatment Menus You'll Love

Pair Cheerful Menu with this modern leather black menu holder

Suggested Leather Color: Black
Paper Menu Size: 8.5 x 11"

CLICK HERE
TO CUSTOMIZE MENU WITH
YOUR SALON'S TREATMENTS

CLICK HERE
TO ORDER MENU HOLDER

CREATE THE LOOK



Make it your own
by adding your
salon logo!



HOW & WHERE TO PRINT

STEP 1

Download a **PDF Print** file from Canva.

STEP 2

Click on the FedEx logo to print at a store near you!

STEP 3

Upload your menu, make sure all selections match what's stated to the left and select the quantity of menus for your salon.

STEP 4

Purchase and pick up!

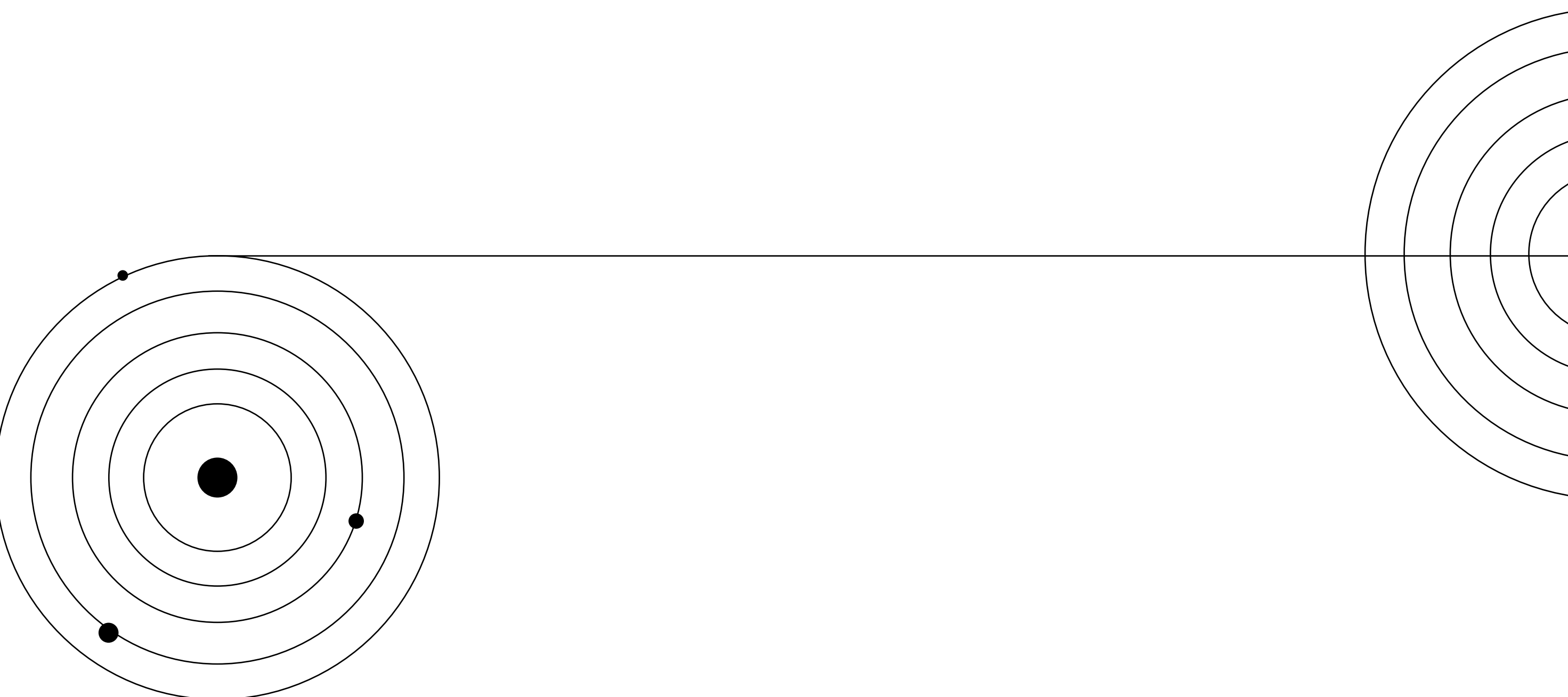
STEP 5

Don't forget to order your favorite menu holder!



FEDEX

PRINT COLOR: Full Color
PAPER TYPE: Laser (32lb)
SIDES: Single-Sided
PAPER SIZE: 8.5in x 11 in



The background is a solid black field. On the left side, there is a vertical white line. Four horizontal white lines intersect this vertical line. The intersection points are marked with white circles of varying sizes: a large circle at the bottom, a medium circle further up, and two smaller circles at the top. The text 'THANK YOU!' is positioned to the right of these lines.

THANK YOU!

L'ORÉAL
PROFESSIONAL PRODUCTS
BRAND ACTIVATION