

COLOR GELS LACQUERS 10 MINUTE

10 MINUTE COVERAGE BY THE
#1 PRO COLOR BRAND IN THE U.S.*



YOUR ULTIMATE SALON MONEY MAKER

- 12 shades with 1:1 match with existing **Color Gels Lacquers** shades. Plus **two** new Natural Ash shades formulated with a brown to tan background.
- Up to 100% gray coverage.
- No fear of over-depositing; proprietary **Smart Pause Technology** helps prevent over-processing.**
- No dedicated developer needed.

FORMULATION GUIDELINES

1. Determine your client's natural hair color level using the **Color Gels Lacquers** Natural Warm (NW) family swatches found in the swatch book. Remember to consider percentage of gray, hair texture, condition, and hair density.
2. Determine the target color (final level and tone) desired by your client.
3. Determine the undertone found at the target level (see Color Wheel).
4. Select the **Color Gels Lacquers** shade to enhance, balance or counteract undertones and volume of developer needed to achieve the target color.

GUIDELINES FOR COVERING GRAY HAIR

To cover gray means to minimize the contrast between natural hair and gray hair. To maintain the most control when covering gray, select a formula no more than two levels lighter than the natural hair.

COLOR GELS LACQUERS

7 **Color Gels Lacquers** families can be used alone to provide gray coverage in a variety of tonal reflects:

% OF GRAY	ASH BROWN	NATURAL NATURAL	NATURAL	NATURAL WARM	WARM GOLD	COPPER BROWN	RUBY BROWN
UP TO 100%	ABn	NN	N	NW	WG	CB	RB

COLOR GELS LACQUERS 10 MINUTE

All **Color Gels Lacquers 10 Minute** families can be used alone to provide gray coverage:

% OF GRAY	ASH BROWN	NATURAL NATURAL	NATURAL ASH	NATURAL	NATURAL WARM
UP TO 100%	ABn	NN	NA	N	NW

PROVIDING COVERAGE IN A VARIETY OF REFLECTS WITH COLOR GELS LACQUERS

For the most effective gray coverage when using the cooling and correcting or warming and enhancing tonal families, follow the chart below.

% OF GRAY	COOLING FAMILIES: GN, AB, NA		WARMING FAMILIES: GB, NG, RO,	
	ABn, N or NN	PROPORTION OF OTHER SHADES	NW, WG, CB OR RB	PROPORTION OF OTHER SHADES
Up to 25%	-	2 oz.	½ oz.	1½ oz.
25-50%	½ oz.	1½ oz.	¾ oz.	1¼ oz.
50-75%	1 oz.	1 oz.	1 oz.	1 oz.
75-100%	1½ oz.	½ oz.	1½ oz.	½ oz.

FORMULATION EXAMPLE FOR COVERING GRAY:

1. Natural Level: 4 Medium Brown/75-100% gray
2. Target Color: Level 6 Dark Blonde with natural golden tones
3. Undertone at Level 6: Red/Orange
4. Formula: 1½ oz. 6NW Brandy **Color Gels Lacquers** + ½ oz. 6NG St. Tropez **Color Gels Lacquers** + 2 oz. 20 vol. **Pro-oxide** Cream Developer

HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with **Redken PreArt** and **Hair Cleansing Cream**. Follow with **Extreme CAT** or **Redken Chemistry** as needed. Dry hair.
2. Apply color generously to Zone 1 (the scalp area) using fine ¼" (0.5 cm) diagonal partings.
3. Use the opposite diagonal to cross-check your application to ensure proper application.
4. Use a timer to ensure accurate timing. Do not over or under process.

Log-on to lorealaccess.com to discover educational content on **Color Gels Lacquers** & **Color Gels Lacquers 10 Minute**.

*Kline's 2020 Salon Hair Care Global Series
**Virtually same results between 10 and 15 minutes

COLOR GELS LACQUERS

THE SHINE OF A GLOSS, THE SATURATION & COVERAGE OF A LACQUER

BLACK TO GRAY BACKGROUND				BROWN TO TAN BACKGROUND								NO BACKGROUND								
	YELLOW/ GREEN	BLUE	BLUE/ PEARL	CORRECTIVE TONE	NATURAL BLUE/ASH	BLUE/ VIOLET	BLUE/ VIOLET	GOLD/ BEIGE	NATURAL LEVEL	GOLD	YELLOW/ ORANGE	ORANGE	RED/ VIOLET	RED/ ORANGE	RED/ RED	RED/ VIOLET	VIOLET/ ROSE			
LEVEL OF DEPOSIT	NATURAL GREEN	ASH BLUE	ASH BROWN*	NATURAL ASH	NATURAL ASH*	NATURAL NATURAL*	NATURAL*	GOLD BEIGE	NATURAL WARM*	NATURAL GOLD	WARM GOLD*	COPPER BROWN*	RUBY BROWN*	RED/ ORANGE	RED/ RED	RED/ VIOLET	VIOLET/ ROSE			
	COOL				NATURAL				WARM NATURAL								FASHION			
10 ULTRA PALE BLONDE					10NA 10.01 Snow Queen					10NW 10.03 Macadamia Nut		10NG 10.3 Honey								
9 VERY LIGHT BLONDE					9NA 9.01 Mist				9GB 9.31 Butter Cream		9NW 9.03 Cream Soda									
8 LIGHT BLONDE					8NA 8.01 Volcanic					8NW 8.03 Safari		8NG 8.3 Sunflower								
7 MEDIUM BLONDE					7NA 7.01 Pewter				7GB 7.31 Butterscotch		7NW 7.03 Milk Tea									
6 DARK BLONDE					6NA 6.01 Granite					6NW 6.03 Brandy		6NG 6.3 St. Tropez								
5 LIGHT BROWN					5NA 5.01 Smoke				5GB 5.31 Truffle		5NW 5.03 Macchiato									
4 MEDIUM BROWN					4NA 4.01 Storm Cloud					4NW 4.03 Maple		4NG 4.3 Pecan								
3 DARK BROWN										3NW 3.03 Cocoa Bean										
2 DARKEST BROWN										2NW 2.03 Chocolate										
1 BLACK										1NW 1.03 Midnight										
0 CLEAR																				

NEW! Now with up to 100% gray coverage only in Color Gels Lacquers 10 Minute

TECHNOLOGY KEY

Shade contains R5 red dye**

Shade contains Rubilane® copper dye

Shade contains Carmin'R red dye**

Shade available in Color Gels Lacquers 10 Minute

Indicates Superior Gray Coverage Family

*SUPERIOR GRAY COVERAGE FAMILY
 **ALL CARMIN'R™ AND R5 SHADES SHOULD BE USED ALONE OR INTERMIXED WITH ANY OTHER R5 OR CARMIN'R SHADE.
 MIXING CARMIN'R OR R5 SHADES OUTSIDE THE RANGE CAN CAUSE UNPREDICTABLE RESULTS.

TECHNOLOGY KEY

Shade contains R5 red dye**

Shade contains Rubilane® copper dye

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	MIXING RATIO (COLOR : DEVELOPER)	PRO-OXIDE DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	OFF-SCALP/ HEAT OPTION
COLOR GELS LACQUERS	Mix 1:1	10 volume	Up to 1	Minimal Lift	20 minutes	Do not use heat
		20 volume	Up to 2	Standard Lift/Gray Coverage	30 minutes	
		30 volume	Up to 3	Additional Lift	40 minutes	
		40 volume	Up to 3+	Maximum Lift	45 minutes	
COLOR GELS LACQUERS 10 MINUTE	Mix 1:1	20 volume	Up to 1	Gray Coverage	10 minutes	Do not use heat

! Now used with Pro-oxide Cream Developer

TRADITIONAL LEVEL SYSTEM

LEVEL	TONE	UNDERTONE	CORRECTIVE
10	Ultra Pale Blonde	Pale Yellow	Violet
9	Very Light Blonde	Yellow	Violet
8	Light Blonde	Yellow/Orange	Blue/Violet
7	Medium Blonde	Orange	Blue
6	Dark Blonde	Red/Orange	Blue Green
5	Light Brown	Red	Green
4	Medium Brown	Red/Violet	Yellow Green
3	Dark Brown	Violet	
2	Darkest Brown	Blue/Violet	
1	Black	Blue	